



10 Simple Steps Toward More Accessible Interpretive Programming

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Welcome!

- About UA Partners
- Arkansas Affiliate of the Southwest ADA Center
- Handout: <https://exploreaccess.org/handouts/>



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Effective Communication

- Americans with Disabilities Act (ADA)
 - Title II: State and local governments
 - Title III: Businesses and nonprofit organizations that serve the public



- Communication with people with disabilities is to be **equally effective** to communication with people without disabilities.



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Talks, Tours and Hikes



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01

Use amplification.

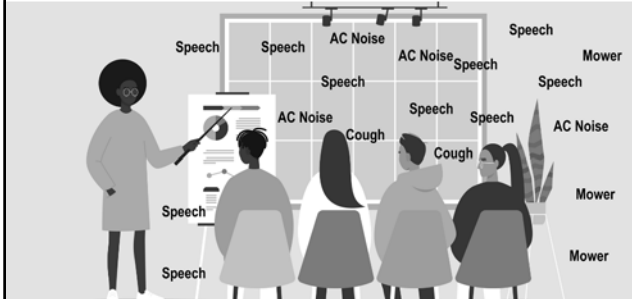
- Projecting your voice
- General sounds systems
- Assistive listening devices (ALDs)



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Without an Assistive Listening Device



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02. Describe visual aspects of your program.

- Think NPR programs
- Audio and video description
- Integrated described video

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03. Be ready to use a clear mask if needed.

- Masks reduce ability to hear and speech read
- Look for anti-fog masks



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Events and Programs



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04. Offer a way to request accommodations.

- Sample Statement:
We are committed to creating an accessible event. To inquire about accessibility or request disability-related accommodations, please contact [name] at [phone number] or [email address].
- Consider including things you are already doing to make the event accessible.
- Accessible Event Planning Guide

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05. Be prepared to provide accommodations.

- Captioning services
 - Find captioning services through dcmp.org resources
- ASL interpreting services
 - Find an interpreter through rid.org resources
- Accessible materials
- Other?

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Videos



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06. Make sure videos you show are captioned.

- Your own videos
- Online videos
- DVDs



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Exhibits



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07. Have an accessible electronic version of exhibit content.

- Exhibit text may be inaccessible to lots of visitors.
- Accessible version can be provide in many ways:
 - QR codes
 - On website
 - By email or flash drive



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Written and Printed Materials




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08. Use plain language when writing materials.

- Writing that is clear, concise, well-organized, and follows other best practices appropriate to the subject or field and intended audience.

 plainlanguage.gov

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Tips for Using Plain Language

- Write for your audience
- Organize the information
- Choose your words carefully
- Be concise
- Keep it conversational
- Design for reading
- Follow web standards
- Test your assumptions



Center for Plain Language
Make it clear.



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Have accessible electronic versions of brochures and handouts available.

- Accessible digital formats
- Ready to print in larger format if needed
- Ready to Braille if needed.



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What is Digital Accessibility?

- Digital accessibility involves the creation of websites, mobile applications and electronic documents that can be easily navigated and understood by a wide range of users.
- [Web Content Accessibility Guidelines](#)
- Deque: [What is Digital Accessibility? \(YouTube\)](#)



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MS Word Accessibility

- Use headings properly
- Add alt text to images
- Make links that make sense
- “Save as PDF” for sharing
- MS Word Accessibility



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PDF Documents

- Sharing the original files in Word or PowerPoint may be best.
- Create accessible Word or PPT documents.
- Choose SAVE AS PDF (not Print to PDF).
- Creating Accessible PDFs



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Physical Spaces



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10. Maintain accessible routes and walkways.

- Remove debris from outside accessible routes.
- Make sure furniture is not blocking paths indoors.
- Check for low hanging items inside and on trails.



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Suggested Resources

- [Explore Access: Creating Accessible Documents](#)
- [ADA National Network](#)
- [National Center on Accessibility](#)

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Questions?

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Contact Me

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It does.

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